



**A CENTURY OF FLAVOR NAMED BEST CORPORATE COOKBOOK IN AMERICA
Published by Nielsen-Massey Vanillas, Photography by Lalich Photography**

Grant Park, Illinois (January 14, 2009) — The Gourmand World Cookbook Awards 2008 has named *A Century of Flavor* the “Best Corporate Cookbook in America.” Lalich Photography, is proud to announce that it produced the photography for this deliciously inspiring, award-winning showpiece.

A Century of Flavor was published by Nielsen-Massey Vanillas, purveyors of vanillas and fine flavorings. It was a celebration of the company’s 100-year anniversary and its premium vanilla products and flavorings. The cookbook features 50 tantalizing recipes and full-color photos of each dish—from Crème Brulee French Toast and Caramelized Pineapple Sauce to Crab Cakes with Vanilla Remoulade and Spicy Tequila Shrimp. It is a cookbook for absolutely anyone who appreciates the art of fine cooking (and eating)!

“We are truly honored to have been a part of this beautiful cookbook,” said Steve Lalich, owner/photographer of Lalich Photography. “It was our pleasure to be able to represent each recipe in the best possible light, helping to create such a magnificent piece.”

This award now qualifies *A Century of Flavor* for the Gourmand “Best in the World” competition, and the winner will be announced in May 2009. The winner in each country will compete against winners in the same category in this international competition.

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Established in 1995 by Edouard Cointreau, the Gourmand World Cookbook Awards have 41 categories for cookbooks and 18 for drink books. In 2007, over 6,000 books were received from 107 countries for the competition. This competition has been designed to help readers find the best food and wine books produced each year worldwide.

To purchase a copy of *A Century of Flavor* online, visit cookbookmarketplace.com, amazon.com and barnesandnoble.com.

About Lalich Photography

Lalich Photography has been producing beautiful images for the food industry for nearly 20 years. The company offers full-service food photography, complete with photographer Steve Lalich, food and prop stylists, and an on-site chef for food preparation and recipe development. At Lalich Photography, food is our passion, and the award-winning team is in place and ready for your next project.

About Nielsen-Massey Vanillas

Throughout their more than 100 year history, Nielsen-Massey Vanillas has earned their reputation as makers of the finest extracts in the world. Their full line of Pure Vanilla products include: *Vanilla Beans* and *Extract* from Madagascar, Tahiti and Mexico; sugar and alcohol-free Madagascar Bourbon Pure *Vanilla Powder*; Madagascar Bourbon Pure *Vanilla Bean Paste*; and Certified *Organic* Madagascar Bourbon Pure Vanilla Extract, Vanilla Beans and Powder. The company also offers a line of Pure Flavor Extracts including: *Pure Chocolate Extract*; *Pure Almond Extract*; *Pure Lemon Extract*; *Pure Orange Extract*; *Pure Coffee Extract*; and *Pure Peppermint Extract*. Also offered are *Orange Blossom Water*, *Rose Water*, and *Pure Vanilla Sugar*. All Nielsen-Massey products are Kosher and Gluten-free certified.

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Nielsen-Massey Vanillas' corporate headquarters are located in Waukegan, Illinois, USA with production facilities in both Waukegan, and Nielsen-Massey Vanillas International in Leeuwarden, Netherlands, serving customers worldwide.

For more information, contact info@lalichresources.com, call 815-465-2070, or visit lalichphotography.com.

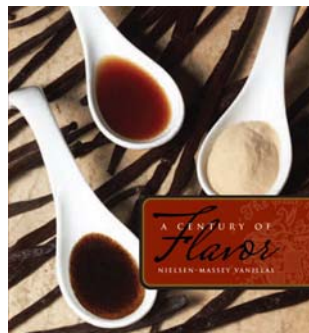


Photo Caption: *The Gourmand World Cookbook Awards 2008 has named A Century of Flavor the "Best Corporate Cookbook in America." Lalich Photography, produced the photography for this deliciously inspiring, award-winning showpiece.*